

## Membership Agreement

All Members of Nurture Lakeland (formerly the Tourism & Conservation Partnership) agree to abide by the following conditions:

1. To uphold the ethos and principles of Nurture Lakeland.  
Mission Statement: 'To inspire businesses and individuals to contribute to the conservation and enhancement of the Lake District and Cumbria, for current and future generations'.
2. To use the Nurture Lakeland logo in the promotion of services, facilities and products and to ensure that all materials include the text 'Nurture Lakeland, Registered Charity number 1130453'. The use of materials will be time-limited to your fundraising campaign only.
3. When a Member engages in fundraising activities it is agreed that donations received on such schemes will be given to Nurture Lakeland on a quarterly basis unless otherwise agreed. Any cheques should be made payable to 'Invest in Conservation' and sent to the address below.
4. Information should be made available to explain the fundraising project and how funds are raised for the benefit of your customer.
5. All funds raised, minus a management fee of 15% will be directed to the adopted project agreed by the supporter and Nurture Lakeland.
6. Nurture Lakeland will forward project updates to the business as and when work takes place. Digital images and press releases may be included. Nurture Lakeland reserves the right to use all publicity materials issued by you at their discretion.

**I understand that Nurture Lakeland may terminate my rights and those of the business to raise funds at any time.**